

# WELCOME

## guide



Paper Muse Co.

LUXURY INVITATIONS & STATIONERY



Your wedding invitations are the first heirloom of your marriage. When your guests open them, they feel the anticipation, the love, and the spirit of a day you have dreamed about for so long. More than paper, they are a tangible record of where your family begins, a keepsake your children and grandchildren can hold and say, this is how our family began.

Whether you are drawn to a personal twist on one of our semi custom suites or envision a fully custom creation, we make it easy and joyful. We guide you through thoughtful details, from artwork and paper to heirloom worthy finishing touches, so everything feels intentional and true to you.

At Paper Muse .Co, we create more than stationery. We design pieces that carry meaning, memory, and beauty. Let us create something extraordinary, uniquely yours, and worthy of keeping for a lifetime. You bring the love. We bring the art.

PAPER MUSE .CO

info@papermuse.co • www.papermuse.co • Rochester Hills, MI

# Our Design Process:

## SIMPLIFIED & STRESS-FREE

### STEP 1: DISCOVER YOUR PERFECT FIT

Not sure where to start? Schedule a phone consultation, and we'll work together to decide whether a Semi-Custom or Fully Custom invitation suite is the best choice for your vision, style, and budget.

### STEP 2: ENVISION THE POSSIBILITIES

We'll bring your ideas to life by pulling together your vision and showcasing what we can create. From color palettes to artistic details, we'll create a custom proposal especially for you, setting the foundation for something special, unique, and memorable ~ a keepsake you will cherish.

### STEP 3: DESIGN THE DREAM

This is where the magic happens! We'll begin designing your dream invitations, send you detailed proofs, and collaborate on revisions until every detail is perfect and ready to be produced!

### STEP 4: INVITATIONS IN HAND

Your beautifully crafted wedding invitations are delivered, ready to impress your guests and set the tone for your unforgettable celebration.





# Pricing Guide

## DIGITAL PRINT INVITATION SUITE

*starting at \$6 each*

Includes semi-custom invitations, rsvp cards (online rsvp) or details cards and white outer envelopes

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## WHITE INK INVITATION SUITE

*starting at \$7 each*

Includes semi-custom invitations, rsvp cards (online rsvp) OR details cards and white outer envelopes

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## THERMOGRAPHY INVITATION SUITE

*starting at \$8 each*

Includes semi-custom invitations, rsvp cards (online rsvp) OR details cards and white outer envelopes

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## FOIL PRESSED INVITATION SUITE

*starting at \$10 each*

Includes semi-custom invitations, rsvp cards (online rsvp) OR details cards and white outer envelopes

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## LETTERPRESS INVITATION SUITE

*starting at \$11 each*

Includes semi-custom invitations, rsvp cards (online rsvp) OR details cards and white outer envelopes

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## COMBINATION PRINTING INVITATION SUITE

*starting at \$12 each*

Includes semi-custom invitations, rsvp cards (online rsvp) OR details cards and white outer envelopes

Every invitation suite we offer is customizable, and we will tailor it to you. We can adjust colors, wording, paper choices, and print methods to match your style and your budget. You can also add enclosure cards, such as details, RSVP, accommodations, weekend events, or reception information. To elevate the presentation, we can include embellishments like ribbon, wax seals, envelope liners, or guest address printing.

If you love a more structured look, we can build your suite with a pocketfold, an invitation jacket, or a vellum wrap to hold everything together. Think of the pricing guide as a starting point, then we will refine your suite as we go until it is perfect for you!

STARTING AT PRICING IS BASED ON A QUANTITY OF 100 SUITES.



## EMBELLISHMENTS

Digital Envelope Liners	\$2.00
Flat Foil Envelope Liners	\$4.00
Foil Pressed Envelope Liners	\$6.00
Pre-designed Wax Seals	\$1.50
Custom Designed Wax Seals	\$2.50
Layering / Matting Cards	\$1.00
Metallic Thread	\$0.25
Satin Ribbon	\$0.50 and up
Other Luxury Ribbon	TBD

## SPECIAL FINISHING

Die Cutting (Shapes we own)	+\$1 and up
Deckled Edging	+\$2
Double Thick Stock	+\$1 and up
Edge Painting	+\$23 And more!

## ENVELOPE PRINTING SERVICE

Guest Addressing + Return Address (black ink)	\$2
RSVP Address (black ink)	\$1.50
Suite Assembly Service	TBD
White Ink Variable Data Printing	\$3
Metallic Gold or Silver Variable Data Printing	\$4

## POCKETS, JACKETS, AND GATEFOLDS

Standard Pockets	\$2-\$3
Digitally Printed Pockets	\$4-\$6
Laser Cut Gatefolds	\$3-\$6
Angled & Laser Cut Pockets	\$4 and up
Vellum Full Wrap/Jacket (unprinted)	\$1
Color Digital Printed Vellum or Paper Wrap/Jacket	\$3
Flat Foil Invitation Wrap/Jacket	\$4
Full Color Art Wrap	\$4
Fully Custom Designed Pockets	\$6 and up

## CUSTOM ART

Custom Venue Illustration (Line Art)	\$100 and up
Custom Venue Watercolor (Real Painting)	\$200 and up
Custom Design Fee	\$250 and up



# Print Styles

## FULL COLOR DIGITAL PRINTING

Full-color digital printing is a process that prints in a full spectrum of colors directly onto paper or other materials. This method is affordable and ideal for producing vibrant, detailed prints without the need for traditional printing plates. It's especially suited for wedding invitations with custom artwork or colorful designs as the focal point.

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## RAISED THERMOGRAPHY

Thermography is a printing process that creates raised, textured lettering or designs by applying a special powder to wet ink and then heating it. The heat causes the powder to melt and bond to the ink, resulting in a glossy, raised effect similar to engraving but at a more affordable price. This process is often used for wedding invitations and stationery to add a touch of elegance and depth.

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## FOIL STAMPING OR FOIL PRESS

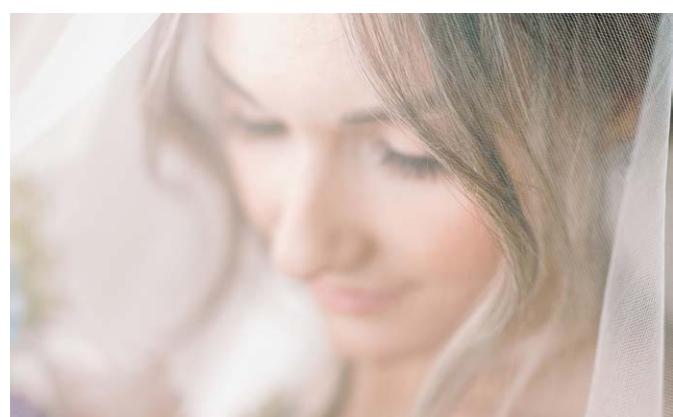
Foil stamping, or foil press, is a specialized printing technique that uses heat, pressure, and metallic or color foil to create a shiny, reflective design on the surface of paper or other materials. The process involves first manufacturing a copper plate featuring a custom design then pressing the heated metal die onto the foil, which transfers the design onto the material, giving it an elegant, luxurious finish. It's commonly used for adding metallic accents, such as gold or silver, to enhance the look and feel of wedding invitations and stationery. It is a luxury print process and more costly than digital printing or thermography.

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## LETTERPRESS

Letterpress is a traditional printing technique where semi-transparent inked designs or text are pressed into thick, soft cotton paper using a custom metal or polymer plate. This process creates a distinct, tactile impression that adds elegance and texture to each piece. Known for its classic, timeless feel, letterpress is often used for high-end stationery like wedding invitations. It is the most luxurious of all of the print processes.



# Let's Muse...

THANK YOU FOR CONSIDERING PAPER MUSE .CO to be part of your love story. We're honored to help you create wedding invitations & stationery that not only set the tone for your special day but also serve as cherished keepsakes for years to come. Our goal is to make the process as seamless, exciting, and enjoyable as possible ~ because planning your wedding should be as delightful as the day itself.

If you have any questions along the way, don't hesitate to reach out. We're here to guide you, support you, and make sure every detail is picture-perfect. Now, let's bring your vision to life and create something truly unforgettable.

WELCOME TO THE PAPER MUSE .CO FAMILY - LET'S MUSE TOGETHER!

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